

Suleiman Ali Shakir

UX Designer & Mobile App Developer focused on creating user-friendly, innovative and engaging experiences for people.

EXPERIENCE

Interaction & Visual Design Intern – Siemens

Jun 2018 – Present | Princeton, NJ

Designed and shipped dashboard help UI.

Responsible for defining content structure, writing style & navigation heirarchy.

Lead efforts to create a unified design system (Atomic Design).

Owner & Writer - blog.iamsuleiman.com

Apr 2015 – Present | USA

70+ self-written articles on mobile UX, UI & Android Development.

Achieved over 45,000 monthly traffic via SEO & digital marketing.

1200+ email subscribers & reduced unsubscribes by 50% via newsletter redesign.

Business & UX Design Intern – Rutgers University, PSM Program

Dec 2017 - May 2018 | Piscataway, NJ

Maintained communications for students and external organizations. Suggested usability and design improvements to department website.

Android Developer - EROS International (Techzone)

Jun 2016 - Jun 2017 | Bangalore, India

Developed video streaming mobile [app](#) & conducted candidate interviews.

Took ownership of Mobile/Tablet UI design, pagination, analytics modules.

Improved app performance & reduced APK size by 50% with ProGuard.

PROJECTS

Mobile App - CarpoolWorld (Client Project) | May 2018 - Aug 2018

Identified issues & user painpoints. Improved user journey, shortened onboarding and carpool discovery. Achieved 1.7 times faster onboarding for new users.

Cause Hero – Volunteering app for United Nations | Nov 2017

Designed a gamified iOS app to encourage volunteering over a 1 week design sprint. Validated solution via user interviews, testing & presented to panel.

Survey App - QiCard International Smart Card | May 2016 - Jun 2016

Conceptualized & developed a responsive survey design for phone & tablet.

Implemented an intuitive, dynamic survey with RxJava that minimizes user input.

Wifi Buddy - [Android App](#) on Play Store | Aug 2014 – Oct 2014

Designed, developed & launched an app that live monitors Wi-Fi and alerts users to weak spots. Achieved 5000+ downloads & 4.6 rating.

ACHIEVEMENTS / LEADERSHIP

Top Performer – MindSumo Design [Challenge](#) | Aug 2017

Designed a web dashboard UI for facial recognition

Finalist - Startup Weekend Hackathon | Oct 2014

Led a team from ideation to final product pitch. Validated product & business model with user feedback & testing.

iamsuleiman.com

[linkedin.com/in/suleiman-shakir](https://www.linkedin.com/in/suleiman-shakir)

medium.com/@Suleiman19

suleimanalishakir@gmail.com

EDUCATION

MBS User Experience Design

Rutgers University

May 2019 | New Brunswick, NJ

GPA - 3.8

BTech Computer Science

BS Abdur Rahman University

May 2016 | Chennai, India

GPA - 3.92

SKILLS

Design

Product Design

User Flows, Journey Maps

Wireframes, Mock-ups

Graphic Design

Prototyping

Design Systems

Tools

Sketch

Adobe Photoshop, Illustrator

Principle, Framer JS

InVision, Marvel

Zeplin

Research & Testing

Heuristic Evaluation

Contextual Inquiry

A/B Testing

Web

Bootstrap

WordPress

MailChimp

SEO & Lead Generation

Development

Android & iOS Apps

Java, Apple Swift

HTML, CSS, SASS, Git

Presentation

Public Speaking

Data Visualization

INTERESTS

VR, AR, Motion Design, Painting