

Suleiman Ali Shakir

Empathetic Designer & Developer focused on creating simplified and engaging experiences for people.

EDUCATION

Sep 2017 - May 2019 | New Brunswick, NJ

Master of Business & Science – UX Design (3.6 GPA)
Rutgers University

Jun 2012 - May 2016 | Chennai, India

Bachelors – Computer Science & Engineering (3.92 GPA)
B.S. Abdur Rahman University

EXPERIENCE

Jun 2018 – Present | Princeton, NJ

Interaction & Visual Design Intern – Siemens

Collaborated with designers, engineers & stakeholders over 3 projects. Responsible to create & ship a design system using Sketch for enterprise web dashboards. Lead efforts to design & deliver an interactive prototype planning tool for PMs.

Apr 2015 – Present

Owner & Writer – Personal Blog for UX Engineers

70+ self-written articles on mobile design & Android development. Devised content strategy & SEO to achieve 47,000+ monthly traffic. Redesigned newsletter to reduce unsubscribes by 50%.

Jun 2016 – Jun 2017 | Bangalore, India

Android Developer – Eros International

Developed a video streaming app as part of an agile team of 4. Conducted 20+ phone & in-person candidate interviews. Responsible for UI, performance & app launch on Google Play. Helped track user behavior & reduced app size by 50%.

SELECT PROJECTS

May 2018 – Aug 2018

Client iOS App - CarpoolWorld

Redesigned key user flows from user tests & analytics data. Produced prototype to show 70% faster onboarding. Streamlined data collection & reduced Maps usage saving over \$1000/yr.

Nov 2017

Cause Hero - United Nations

Designed a gamified iPhone app in 1 week. Conducted 17+ user interviews to identify problem. Created high-fidelity prototype, validated solution via user testing & presented solution to a panel.

May 2016 - Jun 2016

Survey App - QiCard International Smart Card

Conceptualized & designed a responsive survey that adapts to answers & minimizes user input.

iamsuleiman.com

suleimanalishakir@gmail.com

linkedin.com/in/suleiman-shakir

ACHIEVEMENTS / LEADERSHIP

Aug 2017

Top Performer - MindSumo Design Challenge

Designed a web dashboard UI for facial recognition & demonstrated interaction via prototype.

Oct 2014

Finalist – StartUp Weekend

Lead a team of 5 to build business model around app idea over 2 days. Demonstrated prototype & pitched to investors.

SKILLS

Design

Product Design, Journey Maps, Wireframing, Rapid Prototyping, Illustration, Hand Sketching, Information Architecture, Usability Testing

Tools

Sketch, Zeplin, Adobe Creative Cloud (XD, Photoshop, Illustrator)

Prototyping

Principle, Framer, InVision, Marvel

Programming

Java, Apple iOS (Swift), HTML, CSS/SASS, Git

Web

Bootstrap 4, WordPress, MailChimp, SEO, Google Analytics

Other

Public Speaking, Professional Blogging, Creative Thinking, Attention to Detail

INTERESTS

VR, AR, Motion Design, Painting