

# Suleiman Ali Shakir

UX Designer & Mobile App Developer focused on creating user-friendly, innovative and engaging experiences for people.

## EDUCATION

### Master of Business & Science – User Experience Design | 3.75 GPA

Rutgers University | New Brunswick, NJ, USA | Expected 2019

### B. Tech in Computer Science & Engineering | 3.92 GPA

B.S. Abdur Rahman University | Chennai, India | May 2016

## EXPERIENCE

### Owner & Writer - [blog.iamsuleiman.com](http://blog.iamsuleiman.com) (UX/UI & Android Design Blog)

Apr 2015 - Present

- Achieved over 25,000 monthly traffic via SEO & social media marketing
- 900+ email subscribers – redesigned newsletter to reduce unsubscribes by 50%

### Android Developer - EROS International (Techzone)

Jun 2016 - Jun 2017 | Bangalore, India

- Developed and managed a video-on-demand streaming [app](#) as team member
- Designed and took ownership of Mobile/Tablet UI, pagination, analytics modules
- Improved app performance by decreasing load-times & memory usage and optimized network consumption. Improved security with ProGuard

### iOS App Design & Developer Intern - [grocerytohome.com](http://grocerytohome.com)

Mar 2016 - May 2016 | Venus Groceries, Chennai, India

- Designed a social networking, recipe-sharing app for Apple iPhone in Swift language with Parse backend and Facebook Social Sign-in

## CLIENT AND PERSONAL PROJECTS

### Survey App - QiCard International Smart Card | May 2016 - Jun 2016

- Conceptualized and created responsive questionnaire design for phone/tablet by implementing an intuitive flow for a dynamic form with RxJava

### Newslet - [Android App](#) on Play Store | Oct 2015 - Dec 2015

- Designed and developed a Material Design news reader app
- Created a responsive, two-pane UI for Tablets that adapts to orientation changes

### Wifi Buddy - [Android App](#) | Aug 2014 - Oct 2014

- Built an app that live monitors and alerts users to weak Wi-Fi spots
- Achieved 5000+ downloads & 4.6 ratings

## ACHIEVEMENTS / LEADERSHIP

### Top Performer – MindSumo Design Challenge | Aug 2017

Designed a web dashboard UI for facial recognition (see [certificate](#))

### Advisory Board Member (Design Group) - IIBA NJ, USA | Since Aug 2017

- Helping to plan and organize design events and workshops
- Leading the efforts for event promotions and marketing on Twitter

### Finalist - Startup Weekend Hackathon, Chennai, India | Oct 2014

- Led a team to ideate and design a mobile app
- Validated idea with user feedback and testing
- Responsible for UX, prototyping & final product pitch

PORTFOLIO WEBSITE

<http://iamsuleiman.com>

## CONTACT

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[linkedin.com/in/suleiman-shakir](https://www.linkedin.com/in/suleiman-shakir)

[dribbble.com/Suleiman19](https://dribbble.com/Suleiman19)

[medium.com/@Suleiman19](https://medium.com/@Suleiman19)

## SKILLS

### Design

UI, UX, Product Design

Hand Sketching, Wireframing

Print & Web Graphic Design

Adobe Photoshop, Illustrator

Sketch App, Zeplin

### Research

Contextual Inquiry,

Heuristic Evaluation

### Prototyping

InVision, Marvel

### Interaction Design

Principle (Mac), Framer JS

### Mobile Development

Android & iOS

### Web

Bootstrap, Wordpress,

MailChimp, SEO

### Programming Languages

Java, Swift, HTML, CSS, SASS

### Presentation

Public Speaking, Excel

PowerPoint, Google Slides

## CERTIFICATIONS

### UX Design Fundamentals

Udemy, Joe Natoli (*Ongoing*)

### Gamification-2015

Coursera (UPenn)

### Photoshop & Illustrator-2012

Digiscape (Adobe authorized)

## INTERESTS

VR, AR, Motion Design,

Atomic Design, Painting